



CAMP + COACHING

Programs & Pricing

Camp + Coaching is our most comprehensive educational program for dogs & humans. We combine the powerful learning boost that comes through positive board & train camp, with the lasting behavior change that comes through collaborative coaching.

Camp + Coaching

Includes pick-up lesson, plus 1 in-home, post-camp coaching session for *each week* of camp completed

\$1599+tax
per week

Program Suitability

Camp + Coaching can be a truly life-changing program for dogs and their humans, but only when it's the right fit for all involved. When it comes to program suitability, we consider not just the suitability of your training goals (listed below), but your dog's individual behavior profile, your home environment, family/relationship dynamics, and your own personal outlook on training & behavior change.



Life Skills & Manners

- Coming when called
- Settling on a mat
- Leash walking skills
- Polite greetings
- Impulse control skills



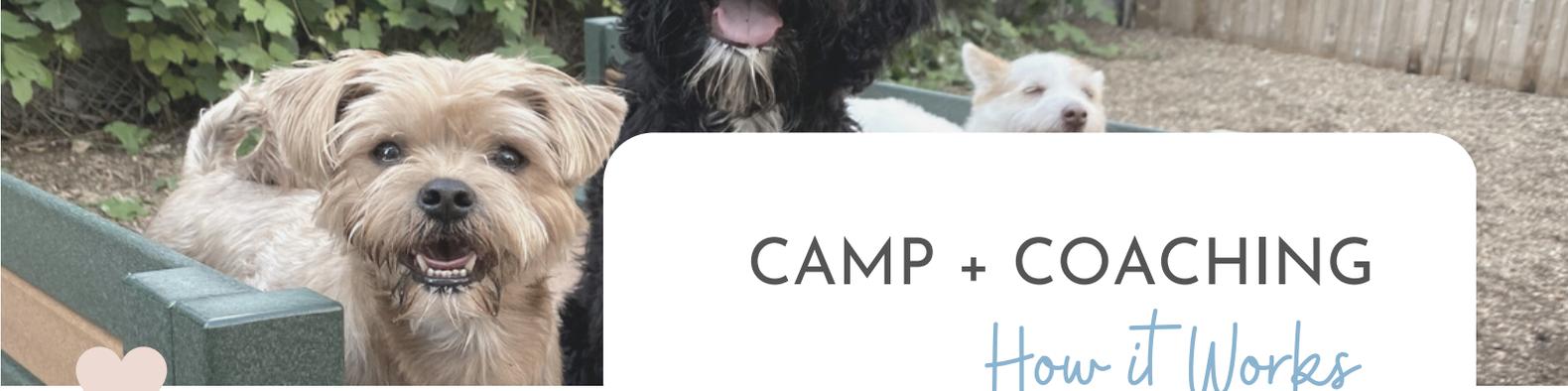
Behavior Issues

- Leash reactivity
- Handling issues
- Resource guarding
- Fear & anxiety
- Muzzle conditioning



Let's Connect:

INSTINCT® JERSEY SHORE
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How it Works

You won't find a board & train program like ours anywhere else in the country. Why? We place just as much emphasis on what happens *before* and *after* camp, as what happens during camp. We are committed to healthy, long-term behavior change.



Fun, Effective Training

- Experienced trainers
- Positive methods
- Custom curriculum
- Indoor & outdoor training
- Collaborative, team approach



Peaceful, Safe Facility

- Clean, quiet kennels
- 24/7 on-site supervision
- Outdoor play yards
- Behavioral health amenities
- Highly skilled care teams



Support for You

- Frequent updates
- At-home learning materials & during-camp coaching sessions
- Post-camp at-home coaching sessions

All Camp + Coaching programs include the following support:



Personalized Coaching App

Stay connected with your trainer & get timely feedback via your personalized, Collaborative Coaching Trello board



Alumni Facebook Community

Share successes and get support from our trainers & other Instinct clients as you navigate your training journey.



Free Alumni Classes

Participate in free, alumni-only group classes & continue to build your skills long after your initial program ends.



Weekly Trainer Q&A Sessions

Get additional insight from our most experienced behavior consultants during weekly drop-in Q&A sessions.



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8 Important Facts

1. Your involvement is required.

This program is not structured like a traditional board & train camp, where owner instruction is often limited or not provided at all. Instead, the included coaching for you begins during camp, and continues after your dog goes back home. Our goal is to help you create lasting, positive behavior change. That takes time, and significant involvement from you.

2. We move at your dog's pace.

Our goal is to help you make as much progress as possible toward your goals while your dog is at camp; we will troubleshoot and work hard as a team to do so. But we won't add more pressure to your dog or force them into situations or circumstances they aren't ready for, in an attempt to meet expectations about how fast your dog "should" learn. That's why we provide extensive post-camp support via collaborative coaching sessions and free alumni classes, and drop-in Q&A sessions.

3. We want you to understand your dog better.

Our goal is not only to make progress toward your goals, but to help you learn a whole lot about your dog in the process. As your trainer communicates with you through your Collaborative Coaching board, as you participate in coaching sessions, and as you complete the included **Nature-Driven Nurture Foundations** course, you will gain invaluable insights into your dog's learning style, their strengths and challenges, and how they perceive the world around them - so you can help them live their happiest life with you.

4. We use positive methods, and do not use aversive equipment such as electronic collars, prong collars, and slip chains.

If you currently use this equipment with your dog, please know there is no judgement cast your way - we KNOW how much you love your dog! But, we are going to use a different approach. If you are curious to understand why we do things differently here at Instinct, we welcome the opportunity to have that discussion with you in a safe, supportive manner when you feel ready to do so.



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5. We work and problem-solve using a team-based approach.

Our trainers work closely with one another, and they communicate regularly with our senior behavior leadership team; they may also ask to connect with your dog's other care providers - your veterinarian, dog walker, etc. - as necessary, about program design and execution during and after your dog's camp.

6. We are not the cheapest option available (*we're also not even close to the most expensive*).

Our facilities are staffed 24/7 with a low dog-to-staff ratio. Instinct team members are employees, not independent contractors; they have access to benefits such as worker's compensation, paid sick time and vacation, healthcare, retirement savings plans, and more. We help with continuing education and certification costs. Team members at all positions make a fair, living wage; they are also highly skilled, dedicated, and committed to helping our clients succeed.

7. We will always treat you & your dog with respect and dignity. We expect the same in return.

Our team members work extremely hard to treat our clients with professionalism, kindness, and compassion. We expect our clients to behave the same. If at any point you are frustrated or disappointed, please know that we are committed to working *with* you on a fair solution, so long as you communicate with us in an appropriate manner.

8. We are here to support you and your dog.

If you are trying your best and putting in a good-faith effort, we will move mountains to help you and your dog live a happier life together (seriously).



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