



INSTINCT® EAST HARLEM CAMP + COACHING

*An Extraordinary Learning Experience
for Dogs & their Humans*

Our most comprehensive educational program for dogs & humans. We combine the powerful learning boost that comes through positive board & train camp, with the lasting behavior change that comes through collaborative coaching.

EFFECTIVE FOR:

LIFE SKILLS/MANNERS

- Coming when called
- Settling on a mat
- Leash walking skills
- Polite greetings
- Impulse control

BEHAVIOR ISSUES

- Leash reactivity
- Handling issues
- Resource guarding
- Fear & anxiety
- Muzzle conditioning

AND MORE!



FUN, EFFECTIVE TRAINING

- Certified, experienced trainers
- Positive reinforcement methods
- Custom curriculum for your dog
 - Indoor & outdoor training
 - Collaborative, team-based approach



PEACEFUL, SAFE FACILITY

- Clean, quiet private kennels
 - 24/7 on-site supervision
 - Behavioral health amenities (outdoor play yards, digging pits, agility obstacles & more)
- Fear Free certified care teams



SUPPORT FOR YOU

- Frequent communication & updates from your trainer
- At-home learning materials & during-camp coaching sessions
- Post-camp at-home coaching sessions for you

Get Started with a
Kick-Off Consultation!

Call us at **212-828-3647**

\$1499+tax/week

Includes 1 in-home, post-camp coaching session for *each week* of camp completed



Instinct® Dog Behavior & Training East Harlem
eastharlem@instinctdogtraining.com | 212-828-3647



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You won't find a board & train program like ours anywhere else in the country. Why? We place just as much emphasis on what happens before and after camp, as what happens during camp. No "quick fix" promises here; we are committed to healthy, long-term behavior change.

HOW IT WORKS:

BEFORE CAMP:

You'll complete an online assessment and live kick-off consultation to:

- Set positive goals for you & your dog
- Determine the skills, management, and/or behavior therapy you and your dog will need to achieve your goals
- Development and begin to implement a canine behavioral health support plan to ensure your dog's needs are being met, as a species, breed/mix, and individual
- Get started with pre-camp training missions that prep your dog to get the most out of their camp

DURING CAMP:

- Your trainer will set and work toward missions designed to move you closer to your goals, via positive teaching sessions with your dog
- Our care team will implement your dog's canine behavioral health support plan
- We'll track and log behavior & training progress, adjusting as needed
- We communicate frequently to share new insights about your dog, their learning style, and their behavioral needs; and to collaborate on potential program or mission adjustments as needed
- You participate in the learning process via at-home learning materials and in-facility coaching sessions (*the number of recommended during-camp coaching sessions will be determined by your trainer, but typical frequency is about 1 every 7-10 days*)

AFTER CAMP:

You will:

- Continue where camp left off with your included at-home coaching sessions
- Continue to track progress, and communicate frequently via your Collaborative Coaching board
- Participate in free alumni group classes & workshops
- Work with our training team to determine whether additional coaching sessions would be helpful in reaching your current goals, or in working toward new ones.



INSTINCT®
DOG BEHAVIOR & TRAINING

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8 IMPORTANT FACTS ABOUT INSTINCT CAMP + COACHING PROGRAMS

1. Your involvement is required.

This program is not structured like a traditional board & train camp, where owner instruction is often limited or not provided at all. Instead, the included coaching for you begins *during* camp, and continues after your dog goes back home. Why? Our goal is to help you create lasting behavior change, in a way that protects and enhances your dog's long-term behavioral health. That takes time, and significant involvement from you.

2. We move at your dog's pace.

Our goal is to help you make as much progress as possible toward your goals while your dog is at camp; we will troubleshoot and work hard as a team to do so. But we won't add more pressure to your dog or force them into situations or circumstances they aren't ready for, in an attempt to meet expectations about how fast your dog "should" learn. That's why we provide extensive post-camp support via collaborative coaching sessions and free alumni classes.

3. We want you to understand your dog better.

Our goal is not only to make progress toward your goals, but to help you learn a whole lot about your dog in the process. As your trainer communicates with you through your Collaborative Coaching board, and as you participate in coaching sessions, you will gain invaluable insights into your dog's learning style, their strengths and challenges, and how they perceive the world around them – so you can help them live their happiest life with you.

4. We use positive methods, and do not use aversive equipment such as electronic collars, prong collars, and slip chains.

If you currently use this equipment with your dog, please know there is no judgement cast your way – we KNOW how much you love your dog! – but we *are* going to use a different approach. If you are curious to more fully understand why we do things differently here at Instinct, we welcome the opportunity to have that discussion with you in a safe, supportive manner when you feel ready to do so.



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8 IMPORTANT FACTS ABOUT INSTINCT CAMP + COACHING PROGRAMS (continued)

5. We work and problem-solve using a team-based approach.

Our trainers work closely with one another, and they communicate regularly with our senior behavior leadership team; they may also ask to connect with your dog's other care providers – your veterinarian, dog walker, etc. – as necessary, about program design and execution during and after your dog's camp.

6. We are not the cheapest option available (we're also not even close to the most expensive).

Our facilities are staffed 24/7, with a low dog-to-staff ratio. Instinct team members are employees, not independent contractors; they have access to benefits such as worker's compensation, paid sick time and vacation, healthcare, retirement savings plans, and more. We help with continuing education and certification costs. Team members at all positions make a fair, living wage; they are also highly skilled, dedicated, and committed to helping our clients succeed.

7. We expect our clients to treat our team members with respect & dignity.

We do not tolerate abusive or disrespectful behavior of any kind. Our team members work extremely hard to provide our clients with professional, kind, inclusive, and compassionate service. We expect our clients to behave the same. If at any point you are frustrated or disappointed with your program or your trainer, please know that we are committed to working *with* you on a fair solution, so long as you communicate with us in an appropriate manner.

8. We are here to support you and your dog.

If you are trying your best, we will move mountains to help you and your dog live a happier life together (seriously).



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