



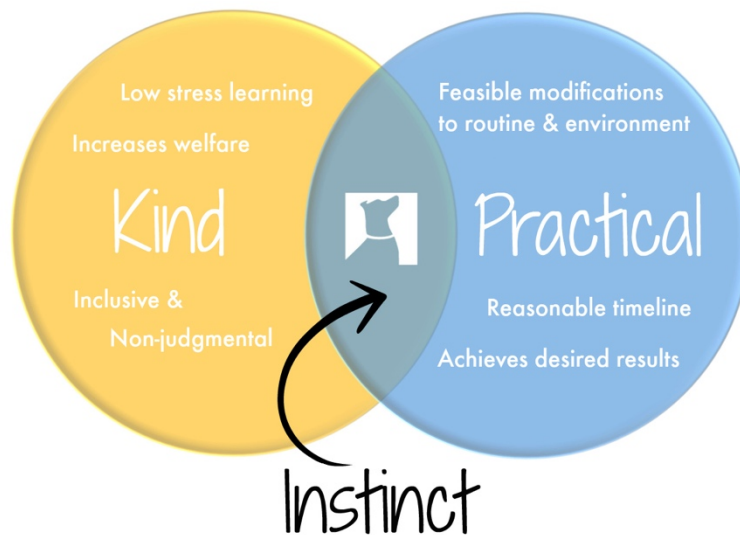
INSTINCT
DOG BEHAVIOR & TRAINING



TRAINING PHILOSOPHY

TRAINING PHILOSOPHY

Instinct's philosophy for training and behavior modification focuses on kind, practical solutions to improve the lives of both dogs and their owners. Kind solutions provide the dog with a low-stress learning experience and work to improve the dog's overall welfare, while providing owners with inclusive, non-judgmental support and guidance. Practical solutions are reasonable for owners to implement in terms of time, feasible in terms of required modifications to environmental set-up and daily routine, and most importantly, achieve the desired results.



LIMA

Instinct requires that all trainers and behavior consultants adhere exclusively to LIMA principles while employed by an Instinct franchise. LIMA refers to the “least intrusive, minimally aversive technique likely to succeed in achieving a training [or behavior change] objective with minimal risk of producing adverse side effects.” (Steven Lindsay, Handbook of Applied Dog Behavior and Training Vol 3). A complete overview of LIMA is provided in the IAABC Position statement on LIMA, available here: <https://m.iaabc.org/about/position-statements/lima/#fn1>